

## Person Profile

<b>Role</b>	Marketing Intern – Marketing Communications
<b>Experience</b>	Copy writing Customer service Sound knowledge of online marketing such as paid search, display, and social media especially Linked in, email marketing, Google AdWords, SEO etc. Actively utilising digital and social media Public relations and press releases Significant experience in LinkedIn and other online engagement tools Maintaining and updating a Database
<b>Skills</b>	Copy writing for various media Great attention to detail Self-starter with lots of initiative Excellent telephone manner Well organised Completion of tasks Time management Event organisation Excellent listener Excellent people skills Problem solving Quick to learn Excellent computer skills (Ms Office, web, PowerPoint) Database skills Communication – written, spoken Ability to work in a team environment or alone as required Appreciation for small and medium sized business and business ownership
<b>Education/ Qualifications</b>	Nearing completion of a Degree in Marketing, Marketing Communication, English or Journalism.

**Personal  
Attributes**

Enthusiasm  
Disciplined  
Excellent interpersonal skills  
Keen to learn  
Able to see things from the customers perspective  
Diplomatic  
Flexible  
Energetic  
Confident  
Great listener  
Proactive  
Tenacious  
Attention to detail  
Wants to work hard

**Professional  
Registration****Other areas**

Must have own transport  
Ability to travel within New Zealand if required.