



**HAMMOND
ROBERTSON**

DAVID HAMMOND | DIRECTOR

M. +64 27 444 6368 | E. david@hammondrobertson.co.nz
W. www.hammondrobertson.co.nz



SUMMARY

As a local government Chief Executive with 9 years' experience and a host of successful Council positions I offer my services for Board appointments.

KEY STRENGTHS

- Local government relationship and issues management at highest level
- Collaborative cross-sector project management
- Strategic financial control
- Restructuring
- Tourism industry local government sector expert
- Community governance and democracy structures

WORK HISTORY

APRIL 2016

Director Hammond Robertson Ltd: Launched Hammond Robertson Ltd to offer my skills recognised nationally, and also throughout Australasia in the fields of local government advice, project management, community governance and tourism expertise.

JAN. 2012-

MAR. 2016

CEO Thames-Coromandel District Council: In 2016 I completed a four year appointment as Chief Executive of this organisation with \$1.3B assets, \$75M operating revenue and 164FTE. I led and completed an extensive change management project. Achieved:

- Operational costs dropped to the lowest per property of any Waikato council.
- Customer service performance was raised to the highest public satisfaction ratings of core services recorded.
- Staff engagement post-restructure rose to higher levels than before restructure.
- The devolved governance model was attested as highly innovative and I am sought out to speak on it frequently in New Zealand and Australia.
- High debt levels were slashed.

Endorsement: Mayor Glenn Leach



"We have nothing but appreciation and respect for David's input on the Coromandel. We inherited a Council that had lost touch with its community, and was crippled under high rates and debt. With David's passion for Community Empowerment we have turned this around and what's been achieved is huge."

**MAR. 2007-
DEC. 2011**

CEO Ruapehu District Council: I led a change management programme to redevelop this \$320M asset value organisation to create a more cost efficient and higher performing council. A collaborative culture with community, industry and Iwi was created, and a lot of effort put into realigning the regulatory environment to reduce barriers to development. Achieved:

- Operating cost reductions by 21%.
- Staff satisfaction rose to 81% in 2011 post-restructure.

SECTOR COLLABORATION AND PROJECTS

REGIONAL ECONOMIC DEVELOPMENT COLLABORATION

2009-11 Central North Island Regional Economic Development: I led the development of a \$2.8M project (called Te Kahui Tupua) to pull the Central North Island out of economic recession in 2009-11. I had to pull together a complex collaboration of 3 councils, over 100 tourism businesses, 12 different iwi, 4 Regional Tourism Organisations, Department of Conservation and Ministry for Economic Development. It was successful and I won two top national awards for that success from the tourism industry and from the local government sector. We achieved 90% satisfaction from tourism businesses. Importantly, my own District enjoyed 0.2% economic growth in 2010 (compared to national decline of -2.5%). With \$6.5M of local property rates committed to tourism in the period, I calculate that we leveraged a further \$26M from external funders.

TOURISM SECTOR COLLABORATION

2015-16 National Chairman Tourism Councils Workgroup: in 2015 I established and chaired the Local Government Tourism Council's Workgroup; a collaboration of numerous councils and industry partners including LGNZ, RTONZ and TIANZ advancing projects such as a Good Practice Guide for councils in measuring value from tourism investment, governance arrangements between councils and RTOs, and addressing the negative effects of tourism across New Zealand.

AQUACULTURE INDUSTRY COLLABORATION

2012-16 Coromandel Aquaculture and Harbour Development: I was Project Sponsor for a suite of projects in the Coromandel Harbour aiming to expand the aquaculture (mussel) industry, address increased demand on ageing infrastructure, and plan for a fast-ferry connection to Auckland waterfront across the Hauraki Gulf. It has involved extensive scientific research, community and stakeholder collaboration, negotiations with industry, managing discussions with potential investors, and complex iwi foreshore ownership issues. The project value is estimated at some \$50M.

GOVERNANCE DEVELOPMENT

DEVOLVED GOVERNANCE MODEL

Community Empowerment: My elected council sought to develop Coromandel into the most devolved system of local democracy in NZ and Australia in 2012-15. I led the project which is widely endorsed and involved a substantial change to Council governance and staffing. Led to TCDC enjoying highest ever satisfaction ratings for Council's core services.

QUALIFICATIONS

QUALIFICATIONS MBA (Distinction). I won the award for best equal MBA from MIT (Southern Cross Uni Aus.) in 2009.
M.Sc. (Honours) Geography. Canterbury University. 1990.
B.Sc. Geography and Psychology. Canterbury University. 1988.

BOARD POSITIONS

Waikato Local Authorities Shared Services Company: A company working hard for efficiencies, strategic planning and service improvement across Waikato councils. Major projects the Board worked on:

- Privatisation of water management across councils;
- Waikato Regional Economic Development and Spatial Planning;
- Waikato regional Rooding collaboration;
- Shared contracts in property valuation, insurance procurement etc

Position Held: Director
February 2012 – March 2016

Rangitikei-Ruapehu-Wanganui Regional Partnership Programme Trust: Three districts, 12 Iwi, 3 RTOs, 2 Government Ministries and 120 tourism businesses. Chaired the collaboration until successful conclusion of the development programme.

Position Held: Chairman
July 2009 – December 2011

Manawatu-Wanganui Local Authority Shared Services Company: A company working hard for efficiencies, strategic planning and service improvement across Manawatu and Wanganui councils.

Position Held: Director
July 2009 – December 2011

St John: A hard working and highly successful local Area Committee and the backbone of patient transfer and emergency medical response on the Coromandel.

Position Held: Thames Area Committee Member
June 2015 –

New Zealand Tourism Councils Workgroup: Established and chair this collaboration of New Zealand councils who have investment in the visitor industry. Research, advocacy and advisory role to the sector.

Position Held: Founder and Chairman
August 2015 – March 2016

Far Eastern Broadcast Corporation (NZ): An international media ministry also involved in emergency communications during natural disasters.

Position Held: NZ Chairman
November 2015 -

AWARDS AND RECOGNITIONS



Supreme Tourism Award Winner 2010 (TIANZ). David receives an award for Best Local Government Project in Support of the Tourism Industry from PM John Key.

2010 Local Government Supreme Award Winner (NZ Post / SOLGM) for Best Project in Local Government for regional tourism development. My role was also Project Leader.

2010 Tourism Awards Winner (TIANZ) best local government project in support of the national tourism industry.

2014, 2015, 2016 Speaker Victoria Municipal Authorities Conference (Australia) on devolving decision-making power in communities.

2014 Speaker at Local Government New Zealand Conference on Community Empowerment in New Zealand.

2012 ALGIM Online Innovation Winning Council for best online customer innovations in local government.

2006 Winner Vero Innovation Award for economic development.

OTHER

- Dairy farming background in Akaroa
- Speak Arabic
- Good with marae protocol
- Excellent public presenter