

Matt Bliss

CAD Partners / CFO On-Call – Wellington

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Winner of “New Zealand and Australia Partner of the Year” and multiple winner of the “Best Performer” awards.

Mission

To help business owners maximise their businesses potential and to achieve their business and lifestyle goals. To be their expert in all aspects of financial control and empower them to understand every aspect of their businesses financials, by implementing effective systems and providing visibility of KPI's that drive their business, and then working with them to make effective business decisions to make positive change.

Qualifications

Bachelor of Business Studies in Finance and Accounting from Massey University • Member of the New Zealand Institute of Chartered Accountants (CA)

Background

Matt has extensive experience in Financial and Business Management from various roles in the corporate sector, owning his own businesses, and helping small and medium size businesses in New Zealand, since 1987. At the start of his career in one of the big 6 accounting firms, he gained good ground level knowledge of practical accounting issues, and his roles since then in larger corporates and smaller privately owned businesses, as given him a unique ability to see how things can be improved, and finding the right solutions for the problems at hand.

CAD Partners / CFO On-Call Experience

Matt started his business with CAD Partners / CFO On Call in February 2006, and during his time here has worked with many clients of various sizes and as encountered most problems a business can have. He has been very successful in providing the right solutions to solve these problems and move businesses forward.

Matt has worked effectively with all levels of staff in an organisation, creating rapport and providing support to make people feel at ease with the inevitable change that comes with fixing things or making business improvements. He has dealt effectively with Board Chairs, CEO's, Tax Accountants, Administrative staff and managers, IT Staff, Bookkeepers, service staff, professional staff, tradesmen, business owners and their partners, and external business consultants.

Some of the key changes Matt has implemented are:

Implemented new Accounting Systems – both big and small.

Implemented new Job Costing and Business Process systems – both big and small – to ensure the profit is known for every job.

Introduced KPI's (Key Performance Indicators) and ensured they data to calculate these is easily captured in an accurate and timely fashion.

Analysed of many different business activities. Identifying Revenue leakage and business inefficiencies and cost wastage.

Assisted companies with financial reporting at the end of each month to ensure they can see an accurate picture of their businesses health at the end of each month. Avoiding surprises being given when too late to deal with them after the end of the year.

Created rolling budget models and processes, so businesses have a road map to see where they are going financially, and then assist them to get there.

Written various Business Plans and Action Plans to help implement effective strategies for all aspects of a growing business.

Business System reviews to find the best solution going forward for a business.

Improve relationships with lending institutions for businesses by providing accurate and timely information.

Financial Skills

Financial Reporting & Controls

Cash flow management, □ Budgeting & Forecasting, □ Strategic and Business Planning, □ Formulation of policies & procedures, □ Continuous Improvement programs, Change management, Acquisitions, Foreign exchange, □ Risk Management, Corporate Governance, □ Benchmark analysis, Getting the most out of accounting and business systems, reporting systems, Develop and implement KPI's, □ Performing What if Analysis, Advisor sitting on formal boards.

Industry Skills

Information Technology • Civil Engineering • Electrical Engineering • Service Companies • Manufacturing • Plumbing Contractors • Electrical Contractors • Electrical Servicing • Effluent and Milking Machine Industry • Retail • Golf Club Management and Golf (Pro) shop • Cabinet Making • Roofing industry • Franchising • Construction • Telecommunications • Distribution • Food Manufacturing • Transportation • Furniture

Software Skills

Xero • Unleashed • WorkflowMax • Procision Plus and Tidy Stock • MYOB • Quest and Task Manager • WHMCS • Infusion • Aurora • QuickBooks • SAP • NetSuite • Open Air • Excel • MS Word • Jobs Plus • AMS (Action Management System) • SimPro • PowerPoint