

Sharn Rayner

Managing Director of Pod Consulting



Pod Consulting is the brainchild of the Managing Director, Sharn Rayner, arising from her belief that it was possible to offer an affordable business solution to SME business owners struggling to manage the HR and organisational development functions within their companies.

Pod stemmed from an awareness that SME owners often neglect to integrate HR, recruitment or employment relations optimally into the day to day management of their businesses services. HR was often seen as a dispensable function and not seen to possess equal importance with the other key functional areas of a business, such as finance, sales and marketing, operations and technology.

Pod, which stands for Personal and Organisational Development starts with the premise of 'what does the business owner want to achieve now and for the long term - personally and professionally? With this understanding it is then possible to determine a process for ensuring that the business has the right people, with the right skills, at the right time thereby enabling the business owner to achieve their personal and professional aspirations.'

Every process and solution introduced to clients is proven and tested within Pod itself. Ensuring that the Pod team understand the needs of their clients and completely relate to the challenges encountered by business owners is paramount.

Proof of success is demonstrated in the rapid growth of Pod Consulting. Starting in Sharn's spare bedroom, Pod now occupies a large office in Flat Bush. The skills, qualifications and experience of the team are diverse and clients working with Pod Consulting can be sure that they are receiving expertise from a team who are highly proficient consultants, mentors, employment advisors, mediators, lawyers, career guidance experts, facilitators and all round HR gurus.

The team at Pod offer services to suit businesses at every level, from those with one team member to those with 250. Offerings include HR consultation for ongoing support, an HR hotline for immediate issues and workshops and coaching on business and HR management.



Sustainability is key to the brand and as Sharn explained, 'Our intention to provide business owners with the expertise and confidence to effectively manage their HR functions and once robust business plans and HR platforms are in place, the goal is that they only need to call in the Pod team for the more complex issues.'

Every business has a core competency, and whatever the field, Sharn assures business owners that 'with clear guidance and direction, Pod, as a trusted strategic partner will provide business owners with the tools to realise their personal and professional goals.'

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