**Advisory Board Profile (for registration on Advisory Board NZ website)**

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| **Name:** | Andy Carruthers |
| **Email Address:** | [Andy.carruthers@crowehorwath.co.nz](mailto:Andy.carruthers@crowehorwath.co.nz) |
| **Preferred contact no.** | +64 (0) 21 244 6051 |
| **Postal Address** | Level 6, 45 Knights Road, Lower Hutt, 5010, Wellington |
| **Location** | Wellington |
| **Professional Profile** | Andy Carruthers is a Business Performance Consultant at Crowe Horwath, as well as a Business Owner.  After 20 years of founding and operating 10 businesses in four countries, Andy has moved out of operations to focus on his passion - working with business owners to grow and improve their businesses. He knows the value an outside set of eyes brings to clients, as well as the accountability that the Crowe Horwath Business Performance Team delivers.  Andy’s key strengths are:   * Sales and Marketing - owns Line2Line, a publishing business selling advertising and TimeZoneOne, an advertising marketing company * Business Systems - understands the latest technology and has done a lot of work for clients implementing new systems and streamlining processes * Financial Management - understands the numbers and how to identify the key levers in the business to focus on and improve   When he is not working on Business Performance or managing his businesses, he will be playing with his three young kids, spending time with his wife, biking or running in the hills.  **Professional background**   * XERO Certified * Certified Budget Advisor (NZFFBS) * Creator of The 6 Pillars of Quick Cashflow * Creator of Get Paid Faster with XERO * Creator of New Economy Success Programme |
| Roles | Line2Line – CEO  TimeZoneOne - CEO  Crowe Horwath - Senior Manager, Performance Consulting |
| Organisations |  |
| Key skills | **Who I am**  I’m a Business Owner and Business Performance Expert with Crowe Horwath. I run the New Economy Success Program that helps Business Owners with New Technology and New Marketing.  **Who I work with**  I help Business owners with less than 20 staff who are actively working in the business and want more Time, Clients and Cash in their business.  **How I work with you**  I work with you on your Business Process, Promotion and Productivity.  I provide new perspective, practical ideas and hands on support to help you achieve the dreams you had when the business started. |
| Industry experience | Trades / Motor Industry / Professional Services |

**Current Employment**

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| Current Company | Crowe Horwath |
| Current Position | Crowe Horwath - Senior Manager, Performance Consulting |
| Time in this position |  |

**Contact information**

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| Website 1 | [www.crowehorwath.co.nz](http://www.crowehorwath.co.nz) |
| Website 2 | <http://line2line.co.nz/> and <http://timezoneone.com/> |
| Skype ID | Andyt21 |
| LinkedIn | <https://nz.linkedin.com/in/andycarruthers> |

**Qualifications and Education**

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| Facility | NZFFBS |
| Qualifications gained 1 | Budget Advisor |
| Facility 2 | Landmark Education |
| Qualifications gained 2 | Introduction Leader |
| Facility 3 |  |
| Qualifications gained 3 |  |