**Advisory Board Profile (for registration on Advisory Board NZ website)**

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| **Name:** | Anthony Grayson |
| **Email Address:** | anthony.grayson@crowehorwath.co.nz |
| **Preferred contact no.** | +64 29 2227777 |
| **Postal Address** | Level 29, 188 Quay St, Auckland |
| **Location** | Auckland 1010 |
| **Professional Profile** | Numerous businesses have relied on Ant to help them become established, and to build the systems, processes and core management and business capabilities required to be successful.  Ant has worked with businesses across all industry sectors. This means he has learnt which strategies work and which ones don’t. He can apply this knowledge to help you manage the challenges of growth such as finding shareholders, investors, and other finance partners. He can help with business planning, and getting the right systems, processes and people to manage start-up, growth and succession.  Ant is part of Crowe Horwath, NZ’s leading small to medium sized (SME) business advisory organisation. This gives you access to business tools, capabilities and experience NZ designed specifically to support SME businesses, saving you time and money.  Every high performing business needs a strong Mentor/Advisor. Ant can provide these skillsets within an Advisory Board structure, or he can access support for your finance team or provide specialist financial advice as required. He can also connect you with specialist skillsets in areas such as strategy, human resource management, risk management, systems and processes etc.  Crowe Horwath also work with the NZTE voucher subsidy scheme to offer subsidised support to selected business sectors.  The support covers: Strategic analysis Business planning Ability to stand back and evaluate options Financial and analytical skills Tax expertise.  Crowe Horwath has 24 offices throughout NZ and experienced Advisors in every one of them. If you can’t find a Crowe Horwath Adviser on this list, please contact any listed here and they will refer you to the right place. |
| Roles | Ant has been a Financial Adviser to Private and Publicly listed Companies operating in all sectors of the NZ economy.- References available on request |
| Organisations | Ant has worked with several clients who have been recognised as the fastest growing NZ companies in their region. |
| Key skills | General Management, Strategy, Funding, Business succession, Risk Management, Directorships, |
| Industry experience | Agriculture, Construction, Pharmaceutical, Property, Infrastructure, Retail etc. |

**Current Employment**

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| Current Company | Crowe Horwath (e.g. Christchurch) |
| Current Position | Principal |
| Time in this position |  |

**Contact information**

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| Website 1 | [www.crowehorwath.co.nz](http://www.crowehorwath.co.nz) |
| Website 2 |  |
| Skype ID |  |
| LinkedIn |  |

**Qualifications and Education**

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| Facility | Massey University |
| Qualifications gained 1 | Bachelor of Business Studies |
| Facility 2 | Institute of Directors |
| Qualifications gained 2 | Directors Certificate |
| Facility 3 | Human Synergistics |
| Qualifications gained 3 | Culture Coach |