**Advisory Board Profile – Steve Alexander**

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| **Name:** | Steve Alexander |
| **Email Address:** | [steve.alexander@crowehorwath.co.nz](mailto:steve.alexander@crowehorwath.co.nz) |
| **Preferred contact no.** | 0272754720 |
| **Postal Address** | P O Box 941, Hastings 4156 |
| **Location** | Hastings |
| **Professional Profile** | Steve ensures that the service and experience he provides is in alignment with his clients’ needs and expectations. With an awareness of how technical aspects of business advice can be confusing, Steve offers practical advice which is clear, concise and accessible.  By being proactive, Steve ensures his clients’ business structures are tax efficient, that asset protection issues are addressed, and opportunities to grow and protect wealth are identified and explored. Steve also has a strength in business valuation matters and has negotiated numerous buy/sell transactions on behalf of clients.  Steve is a Chartered Accountant and Principal at Crowe Horwath, joining in 2002 after returning to New Zealand from the UK where he worked in investment banking.  He has the advantage of additional knowledge from his colleagues across New Zealand in areas such as litigation support, forensic accounting and financial dispute resolutions. |
| Roles | Financial advisor and chartered accountant to a wide variety of clients |
| Organisations | Varied |
| Key skills | Tax compliance, Business valuations, structure, strategy & management |
| Industry experience | Transport, Horticulture, Engineering, Manufacturing, Motor Trade, Professional Services and Retail |

**Current Employment**

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| Current Company | Crowe Horwath Hawkes Bay |
| Current Position | Principal |
| Time in this position | 10 years |

**Contact information**

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| Website 1 | [www.crowehorwath.co.nz](http://www.crowehorwath.co.nz) |
| Website 2 |  |
| Skype ID |  |
| LinkedIn | https://nz.linkedin.com/in/stevealexander2 |

**Qualifications and Education**

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| Facility | Massey University |
| Qualifications gained 1 | BBS (Accounting), Dip Bus Studies (Finance) |
| Facility 2 | ICAANZ |
| Qualifications gained 2 | Chartered Accountant |