**Advisory Board Profile – Sharon Smith**

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| **Name:** | Sharon Smith |
| **Email Address:** | [sharon.smith@crowehorwath.co.nz](mailto:sharon.smith@crowehorwath.co.nz) |
| **Preferred contact no.** | 872 9261 |
| **Postal Address** | P O Box 941, Hastings 4156 |
| **Location** | Hawkes Bay |
| **Professional Profile** | Sharon is a certified practising accountant and member of the NZ Institute of Chartered Accountants. She is an Associate Principal with Crowe Horwath Hawkes Bay.  She has a specialisation in budgeting and forecasting, including cash flow projections, business structures and goal setting.  Sharon believes it is important to listen carefully to her clients and determine areas of concern.  She works with her clients to troubleshoot issues and helps them to stay focused.  Sharon provides timely management and taxation accounts to help decision making in their businesses.  Sharon has been involved with many companies assisting with the management and running of their operations. Working closely with the management team on a regular basis has enabled her to improve profitability in these businesses. This has been achieved by working through the financials of the companies, looking for ways to improve efficiencies and cost saving. This has helped these companies through quieter periods and has enabled others to grow. |
| Roles | Associate Principal, Business Advisory |
| Organisations |  |
| Key skills | Budgeting, forecasting, Monthly management accounts, Cashflow and assistance with banking proposals, Review of job costing and systems. |
| Industry experience | Roading, engineering, viticulture/wine, Construction, Farming |

**Current Employment**

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| Current Company | Crowe Horwath (Hawkes Bay) |
| Current Position | Associate Principal |
| Time in this position | 7 years |

**Contact information**

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| Website 1 | [www.crowehorwath.co.nz](http://www.crowehorwath.co.nz) |
| Website 2 |  |
| Skype ID |  |
| LinkedIn |  |

**Qualifications and Education**

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| Facility | Otago University |
| Qualifications gained 1 | Bachelor of Commerce and Diploma for Graduates |
| Facility 2 | Institute of Chartered Accounts |
| Qualifications gained 2 | Chartered Accountant |