**Advisory Board Profile (for registration on Advisory Board NZ website)**

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| **Name:** | Darren Mark |
| **Email Address:** | Darren.mark@crowehorwath.co.nz |
| **Preferred contact no.** | +64 274 544 639 |
| **Postal Address** | PO Box 10, Nelson 7010, New Zealand |
| **Location** | Nelson |
| **Professional Profile** | Darren has been with Crowe Horwath since 1993. Prior to this he spent five years at Price Waterhouse in Christchurch in the audit and assurance team where he obtained his Chartered Accountant qualification.He has experience working alongside a range of businesses in many sectors and sizes and has a comprehensive understanding of client needs. Darren is able to assist with advice on business strategy and financial structures. During his career he has been involved in a number of independent appraisals of businesses in financial difficulty, working closely with banks to resolve funding issues. With his wealth of knowledge, Darren thrives on helping business people be as successful they can be. He has the ability to listen and provide solutions that work for each business and organisation, backed by his decades of experience.Darren’s has particular skills and expertise in: strategic and business planning; succession and exit planning; business restructuring; business and share valuations; buying and selling businesses and due diligence. He is able to give businesses advisory support across a range of business stages and needs from technical to growth or exit issues.  |
| Roles | Committee member of the Institute of Directors - Nelson/MarlboroughNZ Institute of Chartered AccountantsBoard member at Waimea College Chair of Raine Group LtdChair of Appleby Fresh LtdChair of Sollys Freight 1978 Ltd.’s Advisory board |
| Organisations | Crowe Horwath, Institute of Directors Nelson/ Marlborough, NZ Institute of Charted Accountants, Raine Group, Appleby Fresh, Sollys Freight 1978 Ltd  |
| Key skills | Accounting and tax, business strategy, financial structures, restructuring, business advisory, mergers and acquisitions, management, business planning, managerial finance, business valuation, auditing, forensic accounting, risk management, financial planning.  |
| Industry experience  | Strategic and business planning, succession and exit planning, Restructuring, business and share valuations, buying and selling businesses, due diligence  |

**Current Employment**

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| Current Company | Crowe Horwath |
| Current Position | Managing Principal |
| Time in this position | 5 years |

**Contact information**

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| Website 1 | [www.crowehorwath.co.nz](http://www.crowehorwath.co.nz) |
| Website 2 |  |
| Skype ID |  |
| LinkedIn | Darrenmark1 |

**Qualifications and Education**

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| Facility | Nelson Marlborough Institute of Technology  |
| Qualifications gained 1 | Bachelor of Commerce |
| Facility 2 | Chartered Accountants Australia New Zealand |
| Qualifications gained 2 | Chartered Accountant |
| Facility 3 |  |
| Qualifications gained 3 |  |