

Advisory Board Profile – Rick Cranswick

Name:	Rick Cranswick
Email Address:	rick.cranswick@crowehorwath.co.nz
Preferred contact no.	+64 27 444 8213
Postal Address	P O Box 941, Hastings 4156
Location	Hastings
Professional Profile	<p>Rick has been Chief Executive for Crowe Horwath in Hawke's Bay, NZ's leading small to medium sized business advisory organisation, since 1998. He has been a practising certified accountant since 1995.</p> <p>With a background in farming, Rick has the specific expertise for assisting rural businesses, including succession planning. This insight enables him to think laterally when engaging with his clients' particular business circumstances and he is not afraid to ask the 'hard questions'.</p> <p>Rick is often consulted as a business and thought leader in Hawke's Bay, and works with local government organisations in supporting the growth of Hawke's Bay and Hawke's Bay businesses.</p>
Roles	<p>Rick has been a director and part of the executive group of publicly listed companies, a shareholder and director of various private companies, as well as a farm owner and manager.</p> <p>Rick is a member of the NZ Institute of Chartered Accountants, the NZ Institute of Primary Industry Management and the Institute of Directors. References available on request.</p> <p>Convenor of Judges for the Hawke's Bay Chamber of Commerce Business Awards for the past eight years.</p>
Key skills	Strategic planning, business succession, risk management, directorships, corporate governance, acquisitions, business recovery
Industry experience	Agriculture, Horticulture, Property, Financial Services

Current Employment

Current Company	Crowe Horwath Hawke's Bay
Current Position	Principal & Chief Executive
Time in this position	17 years

Contact information

Website 1	www.crowehorwath.co.nz
Skype ID	rick.cranswick
LinkedIn	https://nz.linkedin.com/in/rickcranswick

Qualifications and Education

Facility	Massey University
Qualifications gained 1	Bachelor of Business Studies

Facility 2	ICANZ
Qualifications gained 2	Chartered Accountant